



Southeast Side
COMMUNITY
Business District
Special Service Area 5

SSA 5 Regular Commission Meeting Minutes

March 24, 2022

PRESENT

Dorothy Hudson
Laura Shallow
Alex J. Alemis
Bonnie Dinell-Diamond
Angela Hurlock
Laurentino Ramirez

ABSENT

SERVICE PROVIDER

Tom Schell

GUESTS

Captain Kevin Salmon, AGB Investigative
Daniel Hernandez, Property Owner
Ana Ayala, Ayala Services Inc.
Vincent Hale, McDonalds Corp.

The meeting was called to order at 2:10 p.m.

Angela Hurlock welcomed our guests. Daniel Hernandez, Ana Ayala and Vincent Hale introduced themselves and provided the commissioners with background information regarding their affiliation with the Commercial Avenue business corridor.

1. **Approval of the Agenda**

There being no corrections and no additions to the agenda, a motion to approve the agenda was made by, Laura Shallow, seconded by Laurentino Ramirez. Motion carried.

Public Comments

Laura Shallow provided a brief overview of a marketing project that her graduate marketing management students from St. Xavier University will provide for Special Service Area 5. The class will provide the commission with a marketing plan for our rebate and holiday give-a way program.

2. Approval of the Minutes

There being no corrections nor additions to the minutes, a motion to approve the February 24, 2022, meeting minutes as presented was made by Dorothy Hudson, seconded by Laura Shallow. Motion carried.

3. Financial Report

Financial Reports for the month ending February 28, 2022, were reviewed and discussed. Tom Schell reviewed the financial position statement as well as the revenues and expenses for the month of February. After further discussion regarding the Financial Reports, a motion to approve the February 28, 2022 Financial Reports was made by Laurentino Ramirez, seconded by Dorothy Hudson. Motion carried.

4. Cash Flow / Receivables

Tom Schell provided the commissioners with a copy of the February, 2022 bank reconciliation. After a discussion and explanation, a motion to accept the February bank reconciliation was made by Bonnie Dinell-Diamond, seconded by Laura Shallow. Motion carried.

5. Items for Approval

Tom Schell presented the February and March invoices for payment approval. After a brief discussion regarding the invoices and our snow removal procedures, a motion to approve the January and February invoices was made Laurentino Ramirez, seconded by Bonnie Dinell-Diamond. Motion carried.

6. Program Report

Tom Schell provided an update on the commission's requests for clarification regarding eligibility requirements for our façade and security rebates. Mr. Schell stated that staff from DPD did respond to our requested and confirmed that residential owners and not for profit organizations are eligible for façade and security rebates. Mr. Schell stated that he reached out to the residential application and relayed this information.

Tom Schell stated that the organization continues to review resumes for the Program Manager position. Mr. Schell stated that he has attempted to contact approximately nine candidates. However, to date, these candidates have not responded. Mr. Schell stated that he is going to edit the position description and repost the position. Further discussion, resulted in some suggestions on additional sites to post the position.

7. Items for Discussion

Tom Schell reported that another meeting has been scheduled with businesses on Commercial avenue for April 13, 2022 at 6:00 p.m. at TNT restaurant. Representatives from SSA 5, Alderwoman Garza's office and CPD will be in attendance to answer question.

Angela Hurlock inquired if the event and security committees that were functioning prior to Dave's retirement are still functioning. Mr. Schell stated that they are still functioning. However, no monthly meetings have been held. Mr. Schell stated that he plans to convene meeting in the next couple of months.

Tom Schell provided the commissioners with a letter that will be sent out the business regarding "pop up parties". Mr. Schell provided some background information on why the letter will be sent to the businesses.

Laurentino Ramirez reported that the state housing agency is rolling out there home assistant fund next month which provides up to \$30,000.00 in mortgage assistance for homeowners who are behind with their mortgage payments due to COVID related issues. Spanish Collation for Housing will be a lead agency for this project. Mr. Ramirez will sent out a flyer next week.

Angela Hurlock reported that Claretian Associates will resume open gym at the Salud Center on Tuesdays and Thursday nights from 6:00-9:00 p.m. and Saturday mornings from 10:00 a.m. to 2:00 p.m. Additionally, a family paint party is scheduled for April 29, 2022.

Laura Shallow reported that FDIC will be hosting a seminar on April 14, 2022 at 9:00 a.m. regarding community development collocation training. This is the first in a two part series. The seminar will touch on how organizations can collaborate with banks to advance their mission with small businesses and low to moderate income communities.

Adjournment

There being no additional business, a motion to adjourn the meeting at 3:05 p.m. was made by, Dorothy Hudson, seconded by Bonnie Dinell-Diamond. Motion carried.

Next Scheduled Meeting – April 28, 2022 at 2:00 p.m.