



Southeast Side
COMMUNITY
Business District
Special Service Area 5

SSA 5 Regular Commission Meeting Minutes

January 27, 2022

PRESENT

Dorothy Hudson
Laura Shallow
Bonnie Dinell-Diamond
Laurentino Ramirez
Angela Hurlock

ABSENT

Alex J. Alemis

SERVICE PROVIDER

Tom Schell
Dave Price

GUESTS

Captain Kevin Salmon, AGB Investigative
Molly Zupan, 10th Ward Alderwoman's Office

The meeting was called to order at 2:02 p.m.

1. Approval of the Agenda

There being no corrections and no additions to the agenda, a motion to approve the agenda was made by, Laura Shallow, seconded by Dorothy Hudson. Motion carried.

Public Comments

No Public comments

2. Approval of the Minutes

There being no corrections nor additions to the minutes, a motion to approve the December 16, 2021, meeting minutes was made by Bonnie Dinell-Diamond, seconded by Laurentino Ramirez., Four yes votes, Angela Hurlock abstained. Motion carried.

3. Financial Report

Financial Reports for the month ending December 31, 2021, were reviewed and discussed. Tom Schell reviewed the revenues and expenses for the month of December. After further discussion regarding the Financial Reports, a motion to approve the November 30, 2021 Financial Reports was made by Laurentino Ramirez, seconded by Laura Shallow. Motion carried.

At this time, Tom Schell presented and reviewed the CY2021 Year End Report of Finances chart. Tom identified the percentages of each expense category against the total expenses for the year. Angela Hurlock commented that she was happy to see that less revenue was spent in the security category and additional revenue in the other categories.

4. Cash Flow / Receivables

Tom Schell provided the commissioners with a copy of the December, 2021 bank reconciliation. After a discussion and explanation, a motion to accept the November bank reconciliation was made by Bonnie Dinell-Diamond, seconded by Laurentino Ramirez. Motion carried.

5. Items for Approval

Tom Schell presented the December and January invoices for payment approval. After a brief discussion regarding the invoices, a motion to approve the December and January invoices was made Dorothy Hudson, seconded by Bonnie Dinell-Diamond. Motion carried.

Tom Schell presented and reviewed the 2021 Budget Reconciliation for approval. After a comprehensive discussion regarding the reconciliation, a motion to approve the 2021 Budget Reconciliation as presented was made by Bonnie Dinell-Diamond seconded by Laurentino Ramirez. Motion carried.

6. Program Manager Report

Dave Price provided a report on the Holiday Gift Card Program results. The results identified the amount of money that was spent at each of the local businesses in the SSA boundaries. The report compared the total sales spent in 2020 to total sales spent in 2021. Total sales increased in 2021 by \$18,000. Dave Price stated that a total of 171 gift cards totaling \$8,550.00 were redeemed. Dave Price provided some insight into what strategies were utilized to market the Holiday Gift Card program.

Dave Price provided an overview and update on the Alfresco project. Dave Price stated the major installation work has been completed. Dave Prices comment on how we may need to adjust our snow removal plan on this block. Dave Price stated that the last four pieces of art for the art stacks are being completed and will be installed when they are completed and the weather improves. The ribbon cutting ceremony is tentatively scheduled for May 21, 2022. Tom Schell reported that he hired an independent contractor thru October 31, 2022 to work on the activation of the Alfresco block and special event on the business district. .Laura Shallow stated that she will be teaching a marketing class at Saint Xavier in the spring and she would be willing to see if she could get some of the students to help develop a marketing plan for the SSA.

Dave Price announced that two business in the South Chicago area were recently awarded NOF grants. The two grants totaled \$500,000.00. Dave Price provided an overview of the City of Chicago Recovery Grant which will provide 1.2 billion dollars in funding to Chicagoland business. A conversation then occurred regarding vacant properties with in the SSA.

At this time Molly Zupan had to leave the meeting. Prior to leaving the meeting, Molly Zupan did report about the distribution of K95 mask through the Alderwoman's office.

Dave Price report on the status of the mural on the Mexican Patriotic Social Club building. Dave Price reported on the damage that occurred to the mural and bricks due to roof damage. Dave Price reported that the club had the roof repaired. Dave Price stated that the repair cost and the art restoration would cost about \$6,000.00. The commissioners requested that Dave Price go back to the club to ask why the clubs building insurance would not cover the damaged brick on the building. Dave Price state he would contact the club representative to discuss the commissioners concerns.

Dave Price made a presentation to the commissioners regarding his use of the Salesforce database for the SSA. Dave asked the commissioners if they would like to have access to the database in order to look up information on business in the SSA district. Laura Shallow, Laurentino Ramirez and Angela Hurlock requested access to the database. Dave Price stated he would give them access.

7. Items for Discussion

No items at this meeting.

Adjournment

There being no additional business, a motion to adjourn the meeting at 3:27 p.m. was made by Dorothy Hudson, seconded by Laura Shallow. Motion carried.

Next Scheduled Meeting – March 24, ,2022 at 2:00 p.m.

