



Southeast Side
COMMUNITY
Business District
Special Service Area 5

SSA 5 Regular Commission Meeting Minutes

January 23, 2020

PRESENT

Laurentino Ramirez
Dorothy Hudson
Bonnie Dinell-Diamond
Alex J. Alemis
Angela Hurlock

ABSENT

Albert Garcia

SERVICE PROVIDER

Tom Schell
Dave Price
Diane Abbott

GUEST

Robert Wisz, Royal Bank and Hegewisch Business Association
Julio Miramontes, 10th Ward Alderwoman Susan Sadlowksi Garza's Office
Danielle Richards, Alliance of the Southeast

The meeting was called to order at 2:08 p.m.

1. Approval of the Agenda

There being no corrections or additions to the agenda, a motion to approve the agenda was made by Bonnie Dinell-Diamond, seconded by Laurentino Ramirez. Motion carried.

2. Approval of the Minutes

There being no corrections or additions to the minutes, a motion to approve the December 19, 2019, meeting minutes was made by Laurentino Ramirez, seconded by Dorothy Hudson. Motion carried.

3. Financial Report

Financial Reports for the month ending December 31, 2019, were reviewed and discussed. Tom Schell reviewed the revenues and expenses for the month of December. After further discussion regarding the Financial Reports, a motion to approve the December 31, 2019 Financial Reports was made by Alex J. Alemis, seconded by Dorothy Hudson. Motion carried.

4. Cash Flow / Receivables

Tom Schell provided the commissioners with a copy of the December, 2019 bank reconciliation. After a discussion, a motion to accept the December bank reconciliation was made by Bonnie Dinell-Diamond, seconded by Laurentino Ramirez. Motion carried.

5. Items for Approval

Tom Schell presented the December and January invoices for payment approval. After a brief discussion regarding the invoices, a motion to approve the December and January invoices was made by Bonnie Dinell-Diamond, seconded by Laurentino Ramirez. Motion carried.

Tom Schell presented and reviewed the 2019 Budget Reconciliation for approval. After a comprehensive discussion regarding the reconciliation, a motion to approve the 2019 Budget Reconciliation as presented was made by Laurentino Ramirez, seconded by Bonnie Dinell-Diamond. Motion carried.

6. Program Manager Report

Dave Price presented a security data and incidents update. 21 security incidents were recorded for December with 62% being 'On View' reports. Dave Price said that he and the security personnel will meet face to face with every business owner or manager in January with the goal of having every incident result in a call to ISP. It was suggested that a Spanish speaking individual needs to accompany as well. Dave Price announced that the 4th District Commander is bringing a business sub-committee back to help coordinate the business sector with the Police Department., and Dave will join this committee.

Dave Price presented the Gift Card Summary and his personal observations regarding the program. Dave Price stated that 69 shoppers redeemed receipts for 168 gift cards. The majority of receipts were for 6 businesses but 26 businesses had receipts that were turned in. The commissioners seemed satisfied with the results.

Dave Price stated that he is recruiting some new members to join his event committee.

Dave Price said the soup social is not going to occur as he did not get a response from the church.

Dave Price said the Educators Award Reception will be held May 7, 2020, in the evening. Dave Price said the committee is hoping to have swag bags using the bags the SSA 5 purchased and coupons or other freebies from the SSA 5 businesses.

Dave Price said there will four music events in 2020, and they will expand to be more child friendly in hopes of reaching more people. Dave Price would like to offer door prize or raffle for attendees. Dave price said in order to offer more such as bounce house or other food options, they may look at using a DJ versus bands as the cost would be less for a DJ.

Dave Price said there will not be any movie nights due to the security risk.

Dave Price announced the Flea Market/Garage Sale date as Saturday, August 1, 2020, from 7:00 a.m. to 2:00 p.m.

Dave Price announced the proposed idea to do a large scale public art project on the side of a building in the SSA 5. Dave Price presented several artists and examples of their work to inquire if the SSA 5 would be interested in this type of project. After a discussion, it was decided that the art work must be pre-approved by the commissioners before it can be painted and be allowed to be displayed for at least 5 years upon completion. A motion to spend up to \$30,000.00 for Public Art Project pending approval prior to implementation in which the artist must submit designs to commissioners was made by Bonnie Dinell-Diamond, seconded by Alex J. Alemis. Laurentino Ramirez opposed. Motion carried.

Dave Price stated the window art for abandoned or closed businesses will not take place until warmer weather.

7. Items For Discussion

Old Business

There was no old business.

Adjournment

There being no additional business, a motion to adjourn the meeting at 4:05 p.m. was made by Dorothy Hudson, seconded by Laurentino Ramirez. Motion carried.

Next Regular Scheduled Meeting – February 27, 2020 at 2:00 p.m.